

HANNAH CASE

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EDUCATION

BA in Communications– Advertising

Brigham Young University
Provo, UT

- June 2019–April 2025
- 3.88 GPA
- Deans List +
Scholarship Recipient

SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Canva
- Figma
- Google Workspace
- Word
- Excel

WORK EXPERIENCE

Graphic Design Intern

Kiln

Lehi, UT
May 2024–Present

- Follow given instructions and outlines meticulously, maintaining brand consistency throughout all projects.
- Create internal design templates and digital signage for co-working communities along 7 states, with over 1500 companies and 5000+ members leading to the spaces and publications maintaining an elevated design.
- Create and refresh brand advertisements, reaching audiences over 10,000 people.
- Support all departments across company with graphic design needs.

Graphic Designer

BYU Office of Information Technology

Provo, UT
April 2023–August 2024

- Lead out monthly campaigns for information security, positively impacting the wellbeing of students across 4 CES Schools.
- Generate unique ways of delivering information to large audiences, enhancing engagement.
- Design and update 3 major university websites averaging over 100 visitors a day to promote security.
- Troubleshoot various design or technical issues to contribute to project execution.

Event Manager

Riverbridge Event Center

Spanish Fork, UT
Feb 2023–Sept 2023

- Resolved day-of issues effectively, employing various problem-solving strategies.
- Evaluated and decided on multiple design and experience options.
- Communicated rules, regulations, and diverse topics with clients, fostering clear understanding.
- Maintained a positive attitude during 10–12 hour shifts, contributing to a productive work environment.

Teacher

Missionary Training Center

Provo, UT
Sept 2022–April 2023

- Instructed 10–12 adult missionaries per week to prepare them for their missionary service.
- Prepared, planned, and carried out daily lessons covering 15+ topics.
- Trained new teachers for their first two weeks, instilling confidence for independent classroom management.
- Managed the overall energy of 4 hours of classroom time, ensuring a meaningful learning experience for all students.

Project Intern

GROCCO CPA Firm

Provo, UT
Jan 2022–April 2022

- Collaborated with a team to produce a cohesive work flow to result in productive execution.
- Designed a more coherent website and produced 50+ resources, enhancing the overall user experience.
- Researched and implemented techniques to improve SEO scores, elevating scores from an average of 20 to 98.